

Tel. Address: "SIGNALLY, AVE," LONDON Telephone: -3632 LONDON WALL (4 Lines)

# TELEGRAM

ISSUED FROM CHIEF CABLE STATION, ELECTRA HOUSE, FINSBURY PAVEMENT.

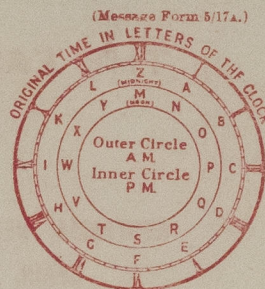
REPLIES SHOULD BE ORDERED

*Via Eastern*

Doubtful words should be OFFICIALLY repeated. See Rule Book.

No inquiry respecting this Telegram can be attended to without production of this Copy.

See back of form for list of Company's Stations in London and Telephone Numbers.



Examples, PW=3.45 p.m.  
" HL=8.55 a.m.

Clerk's Name.

Time Received.

LLOYD'S REGISTER,  
LONDON.

REC 24 MAR 1921

NA69 U RIOJANEIRO 3 OP 21 =

COMMITTEE LN = UKKJEVABAK

ukkje = 210 fms. 1 1/2 stud chain cable  
vabak = the reply to your enquiry is Yes

W1454-0143



# THE EASTERN TELEGRAPH COMPANY, LIMITED.

## DIRECT CABLE ROUTES FOR TELEGRAMS

TO

AUSTRALIA, NEW ZEALAND, SOUTH AMERICA, INDIA, CHINA, JAPAN, STRAITS SETTLEMENTS,  
SPAIN, PORTUGAL, GREECE, TURKEY, EGYPT, ALL PARTS OF AFRICA, &c., &c.

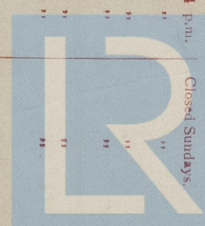
### STATIONS IN GREAT BRITAIN.

Telephone Nos.

#### LONDON STATIONS:

3632 London Wall (6 Lines)	Electric House, Finsbury Pavement, E.C. 3	CENTRAL CABLE STATION.	ALWAYS OPEN.
3632 London Wall.	115, Cannon Street, E.C. 4	Open 8 a.m. to 9 p.m.	Saturdays to 4 p.m.
851 Avenue.	5, Leadenhall Street, E.C. 3	" 8 a.m. to 8 p.m.	" "
852 Avenue.	Market Buildings, 39, Mitling Lane, 24, Mark Lane, E.C. 3	" 8 a.m. to 8 p.m.	" "
4408 Avenue.	" The Baltic, Bury St. Entrance, E.C. 3	" 10 a.m. to 7 p.m.	" "
2516 Gerrard.	41 & 42, Parliament Street, S.W. 1	ALWAYS OPEN.	" "
1014 Holborn	57, Holborn Viaduct, E.C. 1	Open 8 a.m. to 8 p.m.	" "
2942 Hop	9, Denman Street, Borough, S.E. 1	" 8 a.m. to 7 p.m.	" "

### TIMES OF OPENING AND CLOSING.



#### TEMPORARY ARRANGEMENTS:

Telegrams Via Eastern are accepted at the  
Central Station of the Indo-European Telegraph  
Company, Ltd, 18, Old Broad Street, E.C. 2

8 a.m. to 8 p.m.

#### PROVINCIAL STATIONS:

6765 Central.	BIRMINGHAM:—128, Colmore Row	Open 9 a.m. to 7 p.m.	"	to 5 p.m.	Sundays 9 to 10 a.m.
707 Bradford	BRADFORD:—4, Commercial Street	" 8 a.m. to 8 p.m.	"	"	"
4418 Bristol	BRISTOL:—2, Small Street	" 9 a.m. to 7 p.m.	"	"	"
286 Cardiff	CARDIFF:— 33, Merchants' Exchange Bute Docks	" 7 a.m. to 8 p.m.	"	to 6 p.m.	"
2340 Dundee	DUNDEE:—59, Bell Street	" 9 a.m. to 7 p.m.	"	to 5 p.m.	"
7776 Central.	EDINBURGH:—38, Frederick Street	" 9 a.m. to 7 p.m.	"	"	"
7762 Central.	GLASGOW:—5, Royal Bank Place	" 7 a.m. to 10 p.m.	"	to 9 p.m.	"
7763 Central.	HULL:—Exchange Buildings, Lowgate	" 9 a.m. to 7 p.m.	"	9 a.m. to 5 p.m.	"
1764 Central	LIVERPOOL:—K13, Exchange Buildings	" 7 a.m. to 11 p.m.	"	" 7 a.m. to 11 p.m.	"
8121 Central	" The Cotton Exchange	" 8.30 a.m. to 4.30 p.m.	"	to 1 p.m.	Closed Sundays.
5809 City (6 Lines)	MANCHESTER:—65, Spring Gardens	" 7 a.m. to 11 p.m.	"	to 6 p.m.	Sundays 9 to 10 a.m.
788 Central	NEWCASTLE-ON-TYNE:— K Exchange Buildings, Quayside	" 9 a.m. to 5 p.m.	"	to 2 p.m.	"
	PORTHURNOW, CORNWALL	ALWAYS OPEN.	"	"	"

### HEAD OFFICES OF THE COMPANY: ELECTRA HOUSE, FINSBURY PAVEMENT, LONDON, E.C. 2.

Telegraphic Address: EASTERN AVE, LONDON. Telephone: 1127 LONDON WALL.

NOTE.—In addresses consisting of a name prefixed to a REGISTERED or ABBREVIATED ADDRESS, or where a telegram is addressed to one person at the house of another whose name is also given the word "CARE" (at) or some equivalent expression must be inserted after the name of the addressee.

Time is saved and greater accuracy is secured by the Public handing in their Telegrams direct to the Company's Station as above, where receipts are given gratis for the amount charged.

Telegrams for this Company's cables are received at all Postal Telegraph Offices, but should be marked "VIA EASTERN." This indication is not charged for.

#### TELEGRAPHIC ADDRESSES REGISTERED FREE OF COST.

Book of Telegraph Forms, Tariffs, Rules, &c., can be obtained at the Head Offices of the Company, or at any of the above-named Stations.

Referred to the Chief Ship Surveyor.

Am.

ANSE

Lloyds Register Foundation