

Tel. Address:—"SIGNALLY, AVE," LONDON. Telephone:—3632 LONDON WALL (4 Lines)

(Message Form 5/17a.)



TELEGRAM

ISSUED FROM CHIEF CABLE STATION, ELECTRA HOUSE, FINSBURY PAVEMENT.

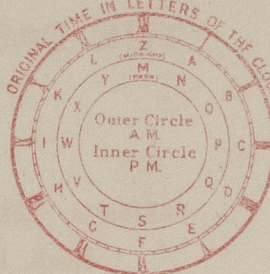
REPLIES SHOULD BE ORDERED

Via Eastern

Doubtful words should be OFFICIALLY repeated. See Rule Book.

No inquiry respecting this Telegram can be attended to without production of this Copy.

See back of form for list of Company's Stations in London and Telephone Numbers.



Examples, PW=3.45 p.m.
" HL=8.55 a.m.

Clerk's Name.

Time Received.

[Signature]

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LLOYD'S REGISTER,
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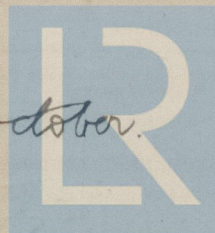
EASTERN LEADER EQUIVALENT WOGDOVEBJU

NEWYORK ZEGVA 1918

Wogdo = Frames

vebj = approved

zegva = (? zegza) = October.



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Lloyd's Register
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THE EASTERN TELEGRAPH COMPANY, LIMITED.

DIRECT CABLE ROUTES FOR TELEGRAMS

TO

AUSTRALIA, NEW ZEALAND, SOUTH AMERICA, INDIA, CHINA, JAPAN, STRAITS SETTLEMENTS, SPAIN, PORTUGAL, GREECE, TURKEY, EGYPT, ALL PARTS OF AFRICA, &c., &c.

STATIONS IN GREAT BRITAIN.

TIMES OF OPENING AND CLOSING.

Telephone Nos.

LONDON STATIONS.

3832 London Wall (6 Lines)	Electric House, Finsbury Pavement, E.C. 2.	CENTRAL CABLE STATION.	ALWAYS OPEN.
8632 London Wall.	115, Cannon Street, E.C. 4	Open 8 a.m. to 9 p.m.	
851 Avenue.	3, Leadenhall Street, E.C. 3	8 a.m. to 8 p.m.	
852 Avenue.	Marble Buildings, 29, Abchurch Lane, E.C. 4	8 a.m. to 8 p.m.	
4408 Avenue.	"The Baltic," Bury St. Entrance, E.C. 3	10 a.m. to 7 p.m.	
2516 Gerrard.	41 & 43, Parliament Street, S.W. 1	ALWAYS OPEN.	
1014 Holborn	87, Holborn Viaduct, E.C. 1	Open 8 a.m. to 8 p.m.	
2842 Hop.	6, Denman Street, Borough, S.E. 1	8 a.m. to 7 p.m.	

TEMPORARY ARRANGEMENT.

Telegrams Via Eastern are accepted at the Central Station of the Indo-European Telegraph Company, Ltd., 15, Old Broad Street, E.C. 2

PROVINCIAL STATIONS.

6765 Central.	BIRMINGHAM:—28, Colmore Row	Open 9 a.m. to 7 p.m.	to 5 p.m.	Sundays 9 to 10 a.m.
707 Bradford.	BRADFORD:—4, Commercial Street	8 a.m. to 8 p.m.	"	"
4418 Bristol.	BRISTOL:—2, Small Street	9 a.m. to 7 p.m.	"	"
285 Cardiff.	CARDIFF:—38, Merchants' Exchange, Bute Docks	7 a.m. to 8 p.m.	to 6 p.m.	"
2340 Dundee.	DUNDEE:—50, Bell Street	9 a.m. to 7 p.m.	to 5 p.m.	"
7776 Central.	EDINBURGH:—38, Frederick Street	9 a.m. to 7 p.m.	"	"
7763 Central.	GLASGOW:—6, Royal Bank Place	7 a.m. to 10 p.m.	to 9 p.m.	"
1764 Central.	HULL:—Exchange Buildings, Lowgate	9 a.m. to 7 p.m.	9 a.m. to 5 p.m.	"
5121 Central.	LIVERPOOL:—K 13, Exchange Buildings	7 a.m. to 11 p.m.	7 a.m. to 11 p.m.	"
3803 City (3 Lines)	MANCHESTER:—55, Spring Gardens	7 a.m. to 11 p.m.	to 6 p.m.	"
793 Central.	NEWCASTLE-ON-TYNE:—K Exchange Buildings, Quayside	9 a.m. to 5 p.m.	to 2 p.m.	"
	PORTHOBOROUGH, CORNWALL	ALWAYS OPEN.	"	"

HEAD OFFICES OF THE COMPANY:—ELECTRA HOUSE, FINSBURY PAVEMENT, LONDON, E.C. 2.

Telegraphic Address: **EASTERN AVE. LONDON.** Telephone: **1127 LONDON WALL.**

NOTE:—Addresses consisting of a name prefixed to a REGISTERED or ABBREVIATED ADDRESS, or where a telegram is addressed to one person at the house of another, whose name is also given, the word "CARE" (or some equivalent expression) must be inserted after the name of the addressee.

None is saved and greater accuracy is secured by the Public handing in their Telegrams direct to the Company's Stations as above, where receipts are given gratis for the amount charged.

Telegrams for this Company's cables are also received at all Postal Telegraph Offices, but should be marked "VIA EASTERN."

This indication is not charged for.

TELEGRAPHIC ADDRESSES REGISTERED FREE OF COST.

Book of Telegraph Forms, Tariffs, Rules, &c., can be obtained at the Head Offices of the Company, or at any of the above-named Stations.

Referred to the Chief Ship Surveyor.

Referred to the Chief Ship Surveyor.

Lloyds Register Foundation

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